



TAG DAY

On November 3, 2016 the Student Philanthropy Council held our annual Thank-A-Giver Day. We had 1,200 students, staff, and faculty participants stop by booths on both the Marietta and Kennesaw campuses to sign postcards thanking our generous KSU donors. Every year, we send the cards out to donors as a way to thank them personally and encourage them to continue their philanthropic efforts with the university.

SPC would like to thank the Office of Annual Giving for their collaborative efforts to ensure a successful TAG Day. Also, special thanks to our many staff and student volunteers who took the time to participate in the event. We look forward to the continued support for the 2017 TAG Day.

[View Photos](#)



MEMBER SPOTLIGHT

"I gave through the Student Philanthropy Council because I want to start practicing philanthropic habits early. When I settle into my career, I am determined to give back and start my own nonprofit for foster children."

Kaelyn Cole, SPC Member



PUTTING SPC ON THE MAP

SPC President, Sydney Faye Williams, attended the 2017 Alliance Management Institute Conference where she presented undergraduate research on student philanthropy programs. Her presentation, "Strategic Engagement & Planning for Student Philanthropy: An Applied Research Project," highlighted the creation of a four-year strategic plan that will serve as a guide to the KSU SPC for cultivating the student and young alumni donors of Kennesaw State University.

Her research won the 3rd Place Undergraduate Research ARNOVA Poster Presentation Award. This annual conference brought attendees and presenters from across the nation and included more than 40 undergraduate research presenters. Her attendance at this event not only gave her the opportunity to share SPC's success with other universities, but allowed that success to be used as a resource for programs just like ours.

Congratulations, Sydney Faye!



[Learn More](#)

VETERANS SCHOLARSHIP FUND

SPC seeks to raise funds to support the Kennesaw State community and its students. Each year, we choose a new program to highlight in our fundraising efforts. During our first year, we partnered with the C.A.R.E. Center and were able to bring in over \$2000 for the Center, which provides clothing, food and other essentials to KSU's homeless students! That was all you - students helping students! This year, we're excited to focus on veterans at KSU by raising money for the Veterans' Scholarship Fund.

The Veterans Scholarship Fund provides assistance to undergraduate students who are on active duty or honorably discharged from the United States Military. The student must be pursuing their first baccalaureate degree -- full or part time, have a minimum GPA of 3.0, and be a United States citizen.



TRADITIONS CHECKLIST

Recently, we were excited to announce the launch of our Traditions Checklist program! Designed as an engaging way for students to actively participate in the wide array of Kennesaw State's traditions as well as celebrate its rich history, the Traditions Checklist encourages participants to go out and make the most of their time at Kennesaw State.

Whether completing an activity as simple as Wearing Your KSU Colors with Pride or one a bit more challenging such as Becoming a Campus Leader, participation is easy -- simply take photos of yourself as you complete each Tradition Item, then upload them to studentphilanthropy@kennesaw.edu. We'll take care of the rest!

Those who participate will have their images shared on our Facebook and social media pages, and we'll award prizes for completion of 15, 25, and 35 Traditions. Please join us in giving back to campus by celebrating its legacy and traditions, and become a Kennesaw State Traditions Keeper!



UPCOMING EVENTS

Midterm Munch

- Date/Time TBD - Sturgis Library
- SPC will hand-out cookies and drinks to make midterms a little less stressful.
- Donors, wear your SPC t-shirt for an extra prize!

Spring Semester Project

- Date/Time TBD - Town Point
- We will be making and distributing thank-you bags for the KSU janitorial and groundskeeping staff.

Cording Ceremony

- Date/Time/Location TBD
- We will be honoring our graduating student philanthropists by presenting those eligible with their graduation cords and thanking them for their generosity.



[Give Today!](#)

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STUDENT PHILANTHROPY COUNCIL
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Give as a Student, Graduate a Philanthropist