Attendance & Announcements

- Attending: Allana, Anna, Josh, Whitney

Leadership Team

- Resume reviews and updates
  - Place resumes into Dropbox, will review together at next meeting
- Need to recruit new members to the Leadership Team
  - Josh to talk to FGO, Whitney to NLA
- Review Organization Guide and Turnover Document templates
  - Can be found in Dropbox under “Important Documents”
- Determine Phonathon presentation date
  - Monday, February 5, 5:30pm, Town Point Phonathon Room

Event Planning

- Set semester meeting dates / times
  - Alternating Thursdays, 3:30pm: Next meeting 2/8
- Determine February service projects
  - City of Kennesaw’s Valentine Dance Party, 2/10
    - 4:30pm-10:30pm (will be doing until 8:30pm, though)
    - Information and signup here
  - Northeast Cobb YMCA Parents Night Out, 2/17
    - 5:30pm-10:00pm
    - Information and signup here
- Set tabling semester tabling sessions
  - Will start next week – look out for specific email with dates/times
- Partnering with the Alumni Association
  - Josh to contact, will plan an event or two alongside them

Traditions & Initiatives

- Need a new Traditions & Initiatives chair
- Set Traditions Tours dates through the semester
  - 2/13, 6:00pm-7:15pm, Marietta Campus, Valentine’s Day Themed
  - 2/26, 5:00pm-5:45pm, Kennesaw Campus, General Tour
  - More to come – be on the lookout for dates
- Plan for Traditions Tour with Housing
  - Josh to contact, set date to do one for students living on campus

Marketing & Membership

- Discuss marketing plan
  - Whitney to send Facebook details, Josh to grant access
  - Instagram – Josh will get up, Whitney manage
  - Snapchat – Josh will get up, Whitney taken over
• Discuss plan for recruiting new members, engaging current members
  o Whitney to plan Kickoff Day to flier campus all-over
  o Whitney and Josh to try to get SPC stuff at Convocation
  o Member Appreciation Days will be planned later
• Discuss member management plan
  o Josh to email Whitney about Membership Database
• Josh and Allana to push crowdfunding
• Discuss items wanted for giveaways
  o Stickers
  o Phone backs
• February’s Newsletter content will largely feature our planned events for this semester

For Next Meeting
• Everyone place your tasks into Trello
• Recruit new Leadership Team and General members!
• Next meeting is 2/8, same time and place!