Student Philanthropy Council
Board Meeting
September 16, 2016
Town Point Conference Room, 12:00pm

Attendance & General
- Attending: Josh, Anna, Sydney Faye, Allana, Allen
- Leeanna no longer holding a board position
- Jewel will be moving to hold Traditions & Initiatives Chair position
- Marketing chair still vacant, Josh will take on responsibilities until filled
- Sydney Faye to update bylaws with new leadership roles and responsibilities

TAG Day
- Event will be on November 3 from 9:00am until 2:00pm
  - Additional half-hour anticipated before and after for moving materials
- Three Locations: Wilson Student Center (Marietta), Social Sciences (Kennesaw), Commons (Kennesaw)
- New postcard design was approved and will be printed soon
- Leadership Team volunteer locations and times for event:
  - Sydney Faye: 8:30am-2:30pm (Marietta)
  - Allen: 9:15am-11:00am, 12:15pm-2:30pm (Commons)
  - Josh: 8:30am-9:15am, 10:55am-2:30pm (Social Sciences)
  - Allana: 8:30am-9:15am, 10:55am-2:30pm (Social Sciences)
  - Jewel: TBD
- Allen would like Joan to be at Commons with him!
- Event Details:
  - Handing out pizza to students who write postcard
  - Promoting Traditions Checklist and participation heavily
  - Handing-out stickers, Traditions Checklists, brochures, etc.
  - SPC Leadership Team marketing SPC to students in line, Staff managing students signing cards
  - Will have buttons, other membership items on hand to show to potential members
- Will be tagging campuses on either Monday or Tuesday – Sydney Faye and Allana will get most completed during work hours

Traditions Checklist
- Will try to get a poster of the Traditions Checklist printed to have at future events
- One member has completed 13 Traditions already!
  - Need to start seriously narrowing down prizes
  - Will use him for a future member spotlight, give him a gift card for now
- Josh to contact SGA about helping promote TC

Marketing & Outreach
- Student Inform announcement definitely useful – will use repeatedly in future
- SPC will be getting our own Giving page, which will make our fundraising much easier
- Will be working on our Benefits part of SPC soon, especially now that key tags are ready to order
- Will be creating general member shirts for those who donate a certain amount – have to finalize though
• Allana will send out Newsletter draft soon – everyone to provide feedback by next week

General Events
• Cookies & Punch Midterm Munch: Stress relief, etc. before midterms (week of Oct. 14)
• Finals Week Donuts: Exactly as it sounds, during finals week
• Service project for facilities and janitorial service staff, to show thanks and appreciation
• Small cording ceremony each semester as rational
• Need to attend Cram Jam, Homecoming, and other TC-item events
• Might be able to attend one of the games again

Miscellaneous
• Acceptance of some design proposals may mean good news for us when wanting to create new images, marketing materials, etc.
• Previous VP Development position has been reassigned, other structural changes to Development and Foundation may prove challenging moving forward (keep in mind)