

Student Philanthropy Council

Board Meeting

April 29, 2016

Town Point Conference Room, 10:00 am



Attendance

- Attending: Josh, Anna, Sydney Faye, Allen, Mia, Destiny, Allana

Presentation & Cording Ceremony

- Event went well and attendees were impressed
- For next year:
 - Make event more open, perhaps in a public campus space
 - Invite members ahead of time, perhaps have some incentive
 - Consider better time slot to accommodate more members
 - Need to advertise far more

Membership

- Need to be more adamant with our member pushes (new and current)
- Plan for fall outreach within classes

Traditions Checklist

- To launch now, will need to go ahead and start within the Board first
- Completed Traditions to be sent to traditions.spc@kennesaw.edu? (check this!!)
 - Chair/Committee to approve/verify traditions
 - (For now) record those completed on master list on Facebook page
 - (For now) send confirmation email to sender
 - Upload new photos every so often – at least once a week, but whenever is convenient within our Social Media schedule
 - Notify participants as they complete each Tier, how to receive prize
- Will need to have Traditions Committee
- Prizes can be purchased on a case-by-case basis for now, more as needed come later semesters

Summer Plans

- To find Ignition dates, determine plan for being there as much as possible
- Will meet on June 27, more as we move throughout the summer

Fundraising

- Anna found \$200, so our fundraising goal is slightly closer now!
- Goals for Veterans' Scholarship Fund:
 - \$3,000 raised, 500 individual donors

Miscellaneous Updates

- Because of our position within Development, unable to be on OwlLife
- Alumni Association wants to partner with events / help us
 - DUG events?
 - 63 Days of Graduation no longer exists
- Anna working on getting us a Foundation account

- If you'd like to be a Work Study student for Development or the Alumni Association, let Anna know
- Worth considering ways to better involve alumni, especially following graduation
- Allana to have completed potential sponsor list by June 27 meeting

For Next Meeting

- Brainstorm potential events, consider ones to partner with Alumni Association
- Recruit new members to SPC and spread the word!