

# Student Philanthropy Council

Board Meeting

February 19, 2016

Town Point Conference Room, 10:00 am



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## Attendance / General

- Present: Destiny, Allen, Josh, Leeanna, Sydney Faye, Suzie (via phone call)

## Traditions Program

- Everyone has received the link to edit the Google Drive version
- When to launch?
  - Will launch during the summer, first with just us, then invite general members and friends
  - Fall: Launch campus-wide, start heavily promoting
  - Need to set solid deadlines for both
- We do not have any money for this semester to put into it, but that's not an issue
- Role of Traditions Initiatives Chair
  - Would be in charge of promoting, managing, and disbursing prizes for completion of tiers
  - Going to almost definitely need a committee to help with promotion, potential events
- Could try getting in to the Ignition organizations presentation, GIG Week
- Need to incorporate more Marietta campus events into Traditions
- May try using the one free ad to promote this specifically

## General Member Meeting

- Trying to push general members, make them feel more included
- Reach out to them to with individual emails
  - Sydney Faye to talk with Anna about contacting everyone *en masse*

## Event Updates

- Gift Presentation Event
  - Date: Either April 26<sup>th</sup> or 27<sup>th</sup>
    - The last realistic dates before finals week
  - Allen should have an estimation from Greek Week donations by this time
- Semester Service Project
  - Sydney Faye to present idea in conjunction
    - Retirees Program: Having an Anti-Lonely Campaign, workshop name, Sydney Faye to flesh out details, target date for early March
    - Food Advisory Board: We have reserved spots, good in order to secure SPC's presence among the other large organizations, Leeanna interested

## Fundraising Goal Progress Report

- FY16 CARE Center (to date): \$1,352.00

- FY16 Student Giving (total): \$4,317.00
- May want to discuss new goals for next year during end of semester

#### Board Replacements

- Will need replacements for Suzie and Destiny
  - Marketing, Treasurer

#### Outreach

- Social media outreach updates
  - May be worthwhile to invest in promoting SPC's page, events next year
  - Having a social media giveaway using funding (gift cards?)
  - Need to link Twitter, Instagram
- Take availability for fliering
  - Tuesday, March 1
    - Leeanna, Sydney Faye, Allen
  - Wednesday, March 2
    - Destiny, Josh
- Contacting student groups and organizations
  - Greek Week theme is targeting the CARE Center for their fundraising efforts
    - Should be fine with giving the money through SPC, Allen to bring it up
  - Speaking at Greek chapter meetings, classes, other student organizations
    - Allen to start getting us into chapter meetings, get list of times and organizations
    - Sydney Faye, Leeanna, Destiny to contact organizations through email

#### Next Year's Fundraising Group

- Need to choose four to six various groups, allow general members to vote on them
- Will discuss in more detail at a later meeting

#### For Next Meeting

- Everyone: Recruit new members to SPC and spread the word!
- Everyone: Continue updating Traditions Checklist with details/ideas on Drive
- Everyone: Discuss what time you'll be fliering on either March 1<sup>st</sup> or 2<sup>nd</sup>
- Allen: Make sure Greek Week money is donated through SPC
- Allen: Find Greek chapter meeting times so that we can present SPC to them
- Sydney Faye: Figure out potential restrictions to emailing all members at once
- Sydney Faye: Settle details, requirements, etc. of Anti-Lonely campaign