Student Philanthropy Council
Board Meeting
February 19, 2016
Town Point Conference Room, 10:00 am

Attendance / General
• Present: Destiny, Allen, Josh, Leeanna, Sydney Faye, Suzie (via phone call)

Traditions Program
• Everyone has received the link to edit the Google Drive version
• When to launch?
  ▪ Will launch during the summer, first with just us, then invite general members and friends
  ▪ Fall: Launch campus-wide, start heavily promoting
  ▪ Need to set solid deadlines for both
• We do not have any money for this semester to put into it, but that’s not an issue
• Role of Traditions Initiatives Chair
  ▪ Would be in charge of promoting, managing, and disbursing prizes for completion of tiers
  ▪ Going to almost definitely need a committee to help with promotion, potential events
• Could try getting in to the Ignition organizations presentation, GIG Week
• Need to incorporate more Marietta campus events into Traditions
• May try using the one free ad to promote this specifically

General Member Meeting
• Trying to push general members, make them feel more included
• Reach out to them to with individual emails
  ▪ Sydney Faye to talk with Anna about contacting everyone en masse

Event Updates
• Gift Presentation Event
  ▪ Date: Either April 26th or 27th
    ▪ The last realistic dates before finals week
  ▪ Allen should have an estimation from Greek Week donations by this time
• Semester Service Project
  ▪ Sydney Faye to present idea in conjunction
    ▪ Retirees Program: Having an Anti-Lonely Campaign, workshop name, Sydney Faye to flesh out details, target date for early March
    ▪ Food Advisory Board: We have reserved spots, good in order to secures SPC’s presence among the other large organizations, Leeanna interested

Fundraising Goal Progress Report
• FY16 CARE Center (to date): $1,352.00
- FY16 Student Giving (total): $4,317.00
- May want to discuss new goals for next year during end of semester

Board Replacements
- Will need replacements for Suzie and Destiny
  - Marketing, Treasurer

Outreach
- Social media outreach updates
  - May be worthwhile to invest in promoting SPC’s page, events next year
  - Having a social media giveaway using funding (gift cards?)
  - Need to link Twitter, Instagram
- Take availability for fliering
  - Tuesday, March 1
    - Leeanna, Sydney Faye, Allen
  - Wednesday, March 2
    - Destiny, Josh
- Contacting student groups and organizations
  - Greek Week theme is targeting the CARE Center for their fundraising efforts
    - Should be fine with giving the money through SPC, Allen to bring it up
  - Speaking at Greek chapter meetings, classes, other student organizations
    - Allen to start getting us into chapter meetings, get list of times and organizations
    - Sydney Faye, Leeanna, Destiny to contact organizations through email

Next Year’s Fundraising Group
- Need to choose four to six various groups, allow general members to vote on them
- Will discuss in more detail at a later meeting

For Next Meeting
- Everyone: Recruit new members to SPC and spread the word!
- Everyone: Continue updating Traditions Checklist with details/ideas on Drive
- Everyone: Discuss what time you’ll be fliering on either March 1st or 2nd
- Allen: Make sure Greek Week money is donated through SPC
- Allen: Find Greek chapter meeting times so that we can present SPC to them
- Sydney Faye: Figure out potential restrictions to emailing all members at once
- Sydney Faye: Settle details, requirements, etc. of Anti-Lonely campaign