

Student Philanthropy Council

Board Meeting

February 5, 2016

Town Point Conference Room, 10:00 am



Attendance / General

- Present: Anna, Sydney Faye, Leeanna, Destiny, Allen, Josh (via phone call)
- Absent: Suzie

Social Media

- All have been added to Admin
- Anna added giving link to Facebook
- Dates set for "Why I Give" posts
 - Sydney Faye and Allen's have been posted
 - Week 3 – Leeanna, Week 4– Josh, Week 5 – Destiny, Week 6 - Suzie

Spring Cord / General Membership Event

- Wanted to invite general members to event this spring, but Office of Annual Giving does not have the funding
- Will not be able to have as large an event as planned
- Can still "present the donation" to CARE Center, give cords to members that show
- Need to finalize plans by next meeting

Newsletter

- First newsletter is complete!
- Destiny provided updates – "Hopes that we like it"

Miscellaneous

- Website in process of being made – should be finished around late-February
- Will need replacements for Destiny and Suzie for upcoming semesters
- Senior Bucket List – Things to do before graduation at KSU
- Donor Honor Roll – Recognition for repeat donation, random recognition/features, etc.
- Traditions Keeper Program – Anna will be taking over
- Calendar – Share with everyone, add weekly posts, monthly newsletter dates, meeting dates, tentative event dates, end of FY (June 30th, April 25th), February 10th
- Anna will be looking into increasing alumni involvement, using list of repeat alumni givers
- Need to set fliering dates – Add your names & locations to calendars
- Will start sending out "Welcome to SPC" emails to new members

For Next Meeting

- Recruit new members to SPC and spread the word!
- Everyone to come up with 10 ideas for Senior Bucket List, send to Destiny
- Next meeting is Feb 19th